



GERANIUMS

BEAUTIFULLY SIMPLE
ENDLESS FLOWERS



ESSENTIAL INFORMATION ABOUT
THIS SPECIAL POWER FLOWER.

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THE GERANIUM

BOTANICAL: PELARGONIUM

FAMILY: GERANIACEAE (CRANESBILL)

GROWTH HEIGHT: 25 - 50 CM (DEPENDING ON VARIETY)

FLOWERING TIME: APRIL - OCTOBER

CHARACTER: A SUN WORSHIPER, THE UBIQUITOUS QUEEN OF BEDDING AND BALCONY PLANTS

CHARACTERISTICS: ABUNDANT FLOWERS, EASY TO CARE FOR, VERSATILE, AND FAIRLY DROUGHT-RESISTANT

ORIGIN: SOUTH AFRICA

NEEDS: SUFFICIENT SPACE, PLENTY OF SUNLIGHT, REGULAR AND GENEROUS WATER SUPPLY, NO WATERLOGGING

WHERE TO PLANT: ANYWHERE OUTSIDE, GERANIUMS ARE HAPPY IN A BALCONY BOX, FLOWER BED OR CONTAINER.



VARIETY

There are more than 500 different types and varieties of geraniums with variations in flowers, leaves, sizes and growth patterns.

HISTORY

Geraniums have been making European balconies beautiful since the 19th century.

SIMPLICITY

Creating a beautiful garden with geraniums is easy – no green fingers required!

SCENT

The characteristic fresh scent of geranium is created by the essential oils contained in its leaves, which are also an ingredient for perfumes.

HEALING POWER

Some geraniums even have a healing effect. Their essential oils can help boost low moods or stress and are used in herbal medicines such as "Umckaloabo".



CREATE A SANCTUARY OF CALM

Planting geraniums is the quickest and most rewarding way to fill a terrace, balcony or garden with vibrant colour. These durable and long lasting plants will turn even the plainest outside space into a feel-good oasis.



Flexible dividing screens jewelled with geraniums are a versatile way to break up larger spaces, give privacy and add colour. Geraniums flower from late spring to late summer (and beyond) and are available in a gorgeous array of colours and different sizes, making it easy to create a beautiful planting scheme for every taste.

CLEVER SUMMER STYLE IN A FLASH

Geraniums are a creative gardener's best friend because they will flower happily in so many different kinds of containers throughout the summer. These upcycled fruit crates have been transformed with a combination of upright and trailing geraniums, creating a cascade of glorious colour.

Buy scented geraniums - you can flavour food and drinks with them.



Transform your summer table with some recycled tins planted with geraniums. This simple DIY idea takes no time to create. For extra summer sparkle, intersperse your table display with jam jars containing tea lights.



DID YOU KNOW: Geraniums originate in South Africa, where warm temperatures enable them to grow all year round.





MORE INSPIRATION!

For bedding plant combinations, gardening tricks for balconies, clever DIY projects, outdoor table centrepieces or ways to display indoor geraniums in style, you'll find plenty of ideas, inspiration and step-by-step instructions at **www.pelargoniumforeurope.com** and on our Instagram feed **@MyGeranium**





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COLOUR
ALL SUMMER!



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